

DIGITAL DESIGN AND TECHNOLOGY



# DIPLOMA IN GRAPHIC DESIGN



**INSCAPE**



# COURSE INTRODUCTION

The Diploma in Graphic Design is a course where students learn how to communicate ideas that inspire, inform, and captivate consumers. The Diploma in Graphic Design offers students the opportunity to gain a more practical approach to learning and is primarily professional, vocational, and specific to graphic design. Graduates possess the knowledge and skills needed for the thriving Graphic Design industry, which is experiencing high demand for professionals. Students acquire valuable and sought-after technical skills and focused knowledge coupled with experiential learning and workplace experiences.

## COURSE OVERVIEW

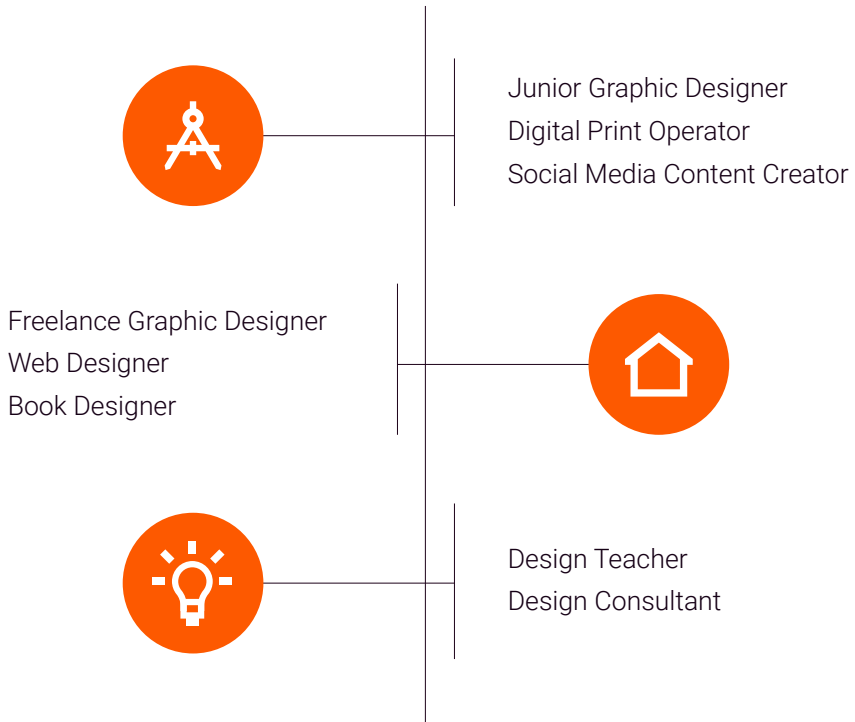
- Understand the theory and practices of planning and designing relevant and engaging visual communications solutions that meet client, audience and stakeholder needs.
- Learn to effectively use and manage relevant Graphic Design processes, tools and technologies to research, ideate and create visual content and solutions that are memorable, sustainable, ethical and socially responsible.
- In preparing designs for reproduction students engage software applications and manage reproduction processes for multiple media platforms.
- Graduates are prepared to confidently present visually engaging, contextually situated, sustainable and relevant design solutions.
- Develop attributes and skills to collaborate with fellow designers and industry professionals, work effectively in creative teams, speak the language of design, and confidently present design solutions as an integral part of the learning experience.

## FOCUS AREAS

- Design Principles
- Conceptual Studies
- Graphic Application
- Copywriting
- Multimedia
- Typography
- Software
- Graphic Influences
- Communication
- Production Techniques



# CAREER OPPORTUNITIES



## ARTICULATION OPTIONS

Students who have graduated with the Diploma in Graphic Design may apply for the Advanced Diploma in User Experience at Inscope. Graduates may qualify for an Advanced Diploma in a related Design field. Institutional minimum requirements will apply.

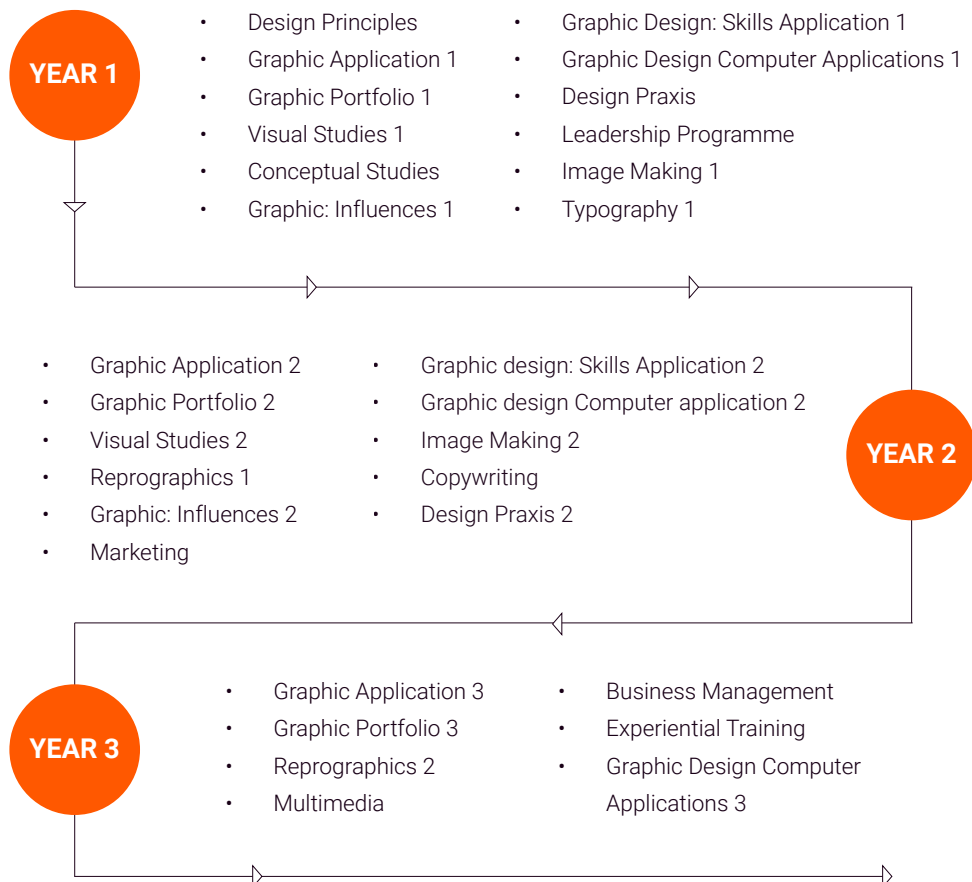


SAQA ID: 48438  
NQF 6 | 3 YEARS  
CONTACT LEARNING



# SUBJECTS

An eclectic range of job opportunities are available for graduates with a Graphic Design Diploma including, Junior Graphic Designer at advertising agencies, design consultancies, design studios, commercial printers, repro houses and in-house design studios, Design Teacher, Digital Print Operator and as a freelance Graphic Designer.




*(Software includes training on Adobe Photoshop, InDesign, Illustrator, After Effects and CMS Web tools)*

# COURSE STRUCTURE

- ✓ 3 years full time
- ✓ NQF Level 6
- ✓ 8 x 1h 45 min sessions per week
- ✓ Approximately 2.5 hours additional independent study per session
- ✓ 40 hours of Job Shadowing to be completed in the second year
- ✓ 240 hours of Experiential Training completed in the third year
- ✓ Innovative continuous project-based assessment
- ✓ Portfolio showcase of select work completed in the first, second, and third year

## ENTRY REQUIREMENTS

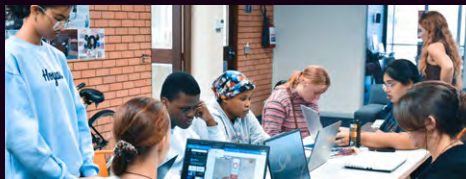
South Africa	Special Admissions	International Students
<p>Candidates must have completed a National Senior Certificate (NSC) stipulating entrance to a Diploma or Degree.</p> <p>Or</p> <p>Candidates who have completed a NQF level 5 qualification in a related field.</p> <p>If you have any queries regarding the process, please email - <a href="mailto:applications@inscape.co.za">applications@inscape.co.za</a></p> 	<p><b>Mature age exemption</b> Candidates over the age of 23 who have completed Matric may qualify for mature age exemption.</p> <p>Please contact the Registrar for additional information <a href="mailto:registrar@inscape.co.za">registrar@inscape.co.za</a></p> <p><b>RPL</b> If the candidate has a NQF level 3 qualification, but has design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).</p> <p>In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience.</p> <p>The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.</p> <p>Please contact the Registrar for additional information <a href="mailto:registrar@inscape.co.za">registrar@inscape.co.za</a></p>	<p>If the candidate has a foreign qualification, for admissions to a Diploma, they must apply to South African Qualifications Authority (SAQA) for a National Senior Certificate NQF level 4 equivalence.</p> <p>International candidates must be competent in English at and equivalent level to NQF 4.</p> <p>All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.</p> <p>Please contact the Registrar for additional information <a href="mailto:registrar@inscape.co.za">registrar@inscape.co.za</a></p>

# LEARNING HUBS



## CAPE TOWN

1st Floor, 17 Salt River Road SALT RIVER



## DURBAN

641 Peter Mokaba Ridge, MORNINGSID



## MIDRAND

353 Alexandra Road, HALFWAY GARDENS



## PRETORIA

193 Corobay Avenue, WATERKLOOF GLEN



## STELLENBOSCH

Bosman's Business Centre, 1 Distillery Road,  
Stellenbosch Central, STELLENBOSCH

## APPLICATIONS

Phone (+27) 861 467 2273

Fax: (+27) 86 409 1627

[applications@inscape.co.za](mailto:applications@inscape.co.za)

## CENTRAL

PostNet Suite 104, Private Bag X19,  
Menlo Park, 0102, SOUTH AFRICA

**INSCAPE**  
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### REGISTRATION AND ACCREDITATION

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