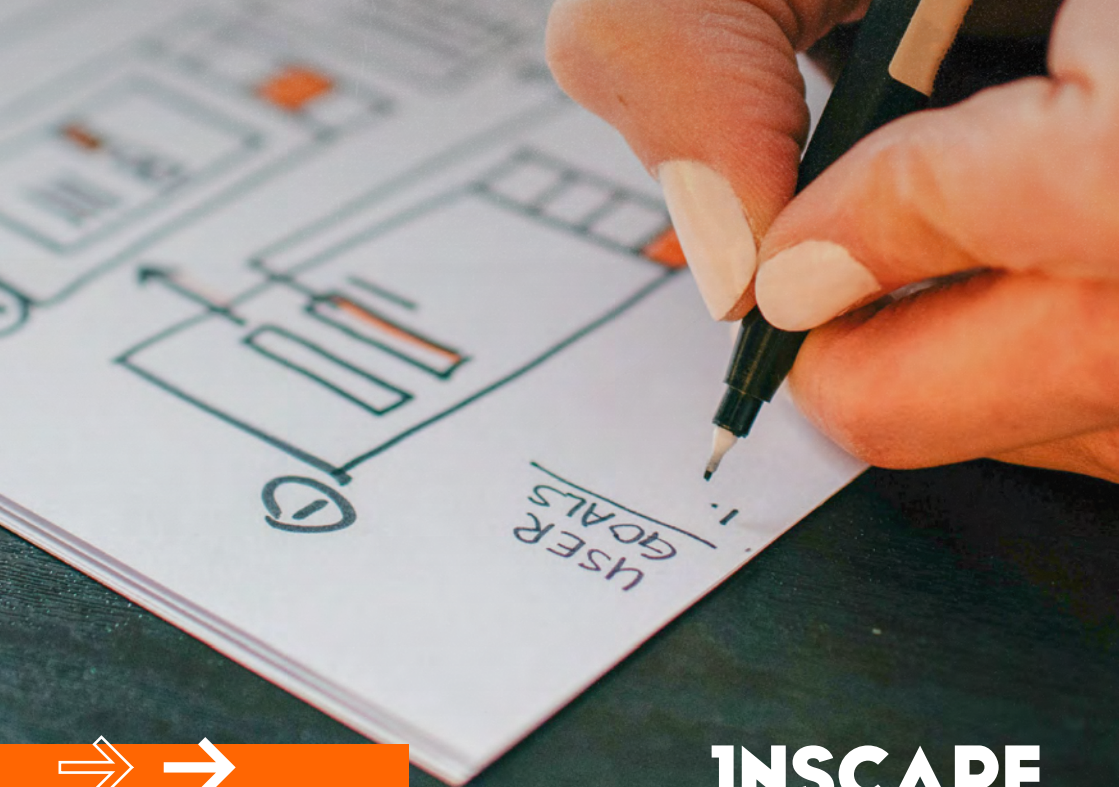


DIGITAL DESIGN & TECHNOLOGY



ADVANCED DIPLOMA IN USER EXPERIENCE DESIGN



INSCAPE



COURSE INTRODUCTION

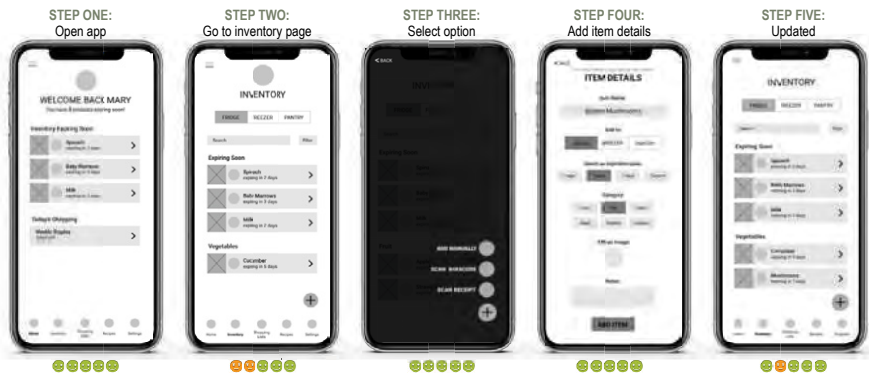
The Advanced Diploma in User Experience Design is a **focused and specialised qualification that allows graduates to access entry level specialist, professional or vocational work**. The qualification has **high earning potential** and **is in demand in many companies**. The Advanced Diploma offers upskilling and continuing professional development by addressing current knowledge and practices in the user experience field.

COURSE OVERVIEW

- Prepares students to **specialise in the challenging field of User Experience** and for further studies.
- Focusses on **developing skills in research, problem solving, conceptualising, systems design, prototyping, testing and software**.
- Students **gain in-depth understanding of current knowledge, theories, methods and practices** in User Experience Design.
- Students are **challenged to provide innovative, sustainable and ethical solutions**.
- Students **engage in design processes to identify complex user experience problems, formulate potential solutions** and systems, create designs, and test the efficacy of their solutions and appropriateness of the selected methods and techniques.
- **Knowledge** is drawn from diverse areas **including design, technology, research methodology, intellectual property law, psychology and communication**.
- Assist students in **developing vital skills for success in this field, including collaboration, negotiation, facilitation, teamwork and communication**.
- Students are **equipped with the skills and knowledge to become ethical individuals and lifelong learners** to continue to learn, grow and adapt in the fast-changing workplace.
- The qualification **addresses a productive niche job market and prepares learners for postgraduate studies**.

FOCUS AREAS

- UX Research
- Psychology
- User Experience, Interface and Systems Design
- Communication
- Intellectual Property
- Technology



CAREER OPPORTUNITIES



User Experience [UX] Designer
Digital Product Designer
Specialist Designer

Front End Developer
Interface Design Manager
Strategist



UX Researcher
Web and App Developer
Digital Experience Designer



SUBJECTS



- UX research
- UX Design
- UX Design Technology
- UX Final Project
- Communication
- Introduction to Psychology
- IP Law
- Experiential Learning

COURSE STRUCTURE

- ✓ 1 Year full time
- ✓ NQF level 7
- ✓ 8 x 1h 45 min sessions per week
- ✓ Approximately 2.5 hours additional independent study per session
- ✓ Innovative continuous project-based assessment
- ✓ 80 hours of Experiential Learning
- ✓ Personalised capstone project with portfolio of evidence and written report

ENTRY REQUIREMENTS

South Africa	Special Admissions	International Students
<p>Candidates must have completed a NQF 6 level qualification or higher such as a Diploma or a Degree in design or a related field. The qualification may be in Design or one of the following specialisations: Fashion Design, Graphic Design, Ideation design, Interior Design, Environmental Design, User Experience Design, Communication Design or Visual Communication.</p> <p>If you have any queries regarding the process, please email - applications@inscape.co.za</p>	<p>RPL</p> <p>If the candidate does not have a NQF level 6 qualification, but has extensive user experience design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).</p> <p>or</p> <p>If the candidate has a NQF 6 or higher qualification in a different field but has user experience design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).</p> <p>In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience.</p> <p>The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.</p> <p>Please contact the Registrar for additional information registrar@inscape.co.za</p>	<p>If the candidate has a foreign qualification such as a degree in design, they must submit the qualification to the South African Qualifications Authority (SAQA) for evaluation of equivalence.</p> <p>International candidates must be competent in English at and equivalent level to NQF 4.</p> <p>All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.</p> <p>Please contact the Registrar for additional information registrar@inscape.co.za</p>

ARTICULATION OPTIONS

Students who have graduated with the Advanced Diploma in User Experience Design may apply for the BA Honours in Design at Inscape if they have an average of over 60% in their final year of studies. Graduates may qualify for an Honours or Postgraduate Diploma in Design in a related field. Institutional minimum requirements will apply.



SAQA ID: 110464
NQF 7 | 1 YEAR
CONTACT LEARNING



LEARNING HUBS



CAPE TOWN

1st Floor, 17 Salt River Road SALT RIVER



DURBAN

641 Peter Mokaba Ridge, MORNINGSID



MIDRAND

353 Alexandra Road, HALFWAY GARDENS



PRETORIA

193 Corobay Avenue, WATERKLOOF GLEN



STELLENBOSCH

Bosman's Business Centre, 1 Distillery Road,
Stellenbosch Central, STELLENBOSCH

APPLICATIONS

Phone (+27) 861 467 2273
Fax: (+27) 86 409 1627
applications@inscape.co.za

CENTRAL

PostNet Suite 104, Private Bag X19,
Menlo Park, 0102, SOUTH AFRICA

INSCAPE
APPLY NOW | [INSCAPE.AC](https://www.inscape.ac)

REGISTRATION AND ACCREDITATION

Inscape Education Group (Pty) Ltd is registered with the Department of Higher Education and training as a Private Higher Education Institution under the Higher Education Act, 1997 (reg no. 2000/HE07/002). Established in 1981. Company Reg: 2002/028979/07. VAT Reg: not applicable. Directors: HL Bührs and ME Schoeman.